



Burnaby Village Museum

2016 Annual Report

2016 Year in Review

Where History Comes to Life

2016 was a busy and exciting year. For the first time, the Burnaby Village Museum offered a full opening at Spring Break with free admission. A new Adventure Guide was also launched and provided visitors with an enhanced hands-on experience. *The Technology Before the Smartphone* exhibit proved to be popular among a wide range of people. The associated scavenger hunt and hands-on artifacts allowed visitors to explore more deeply how past technologies worked and were used.

Major works on the site this year included updating the main museum entry point, the Orientation Plaza, to be more welcoming and offer a better visitor experience. The Steam Shed exhibit also saw the return of the restored Waterous Steam engine.

Work continued this year on updating our school programs to meet the new BC curriculum. An Aboriginal working group was established with the Burnaby School District to provide engagement and feedback. The Museum also championed celebrating National Aboriginal Day, a first for the City of Burnaby.

Heritage Christmas saw over 50,000 visitors despite all the snow. The "Westcoast Christmas" display was a huge success that featured life size illuminated dancing ladies in a light forest of rain. Performer led sing-a-longs were also introduced this year with more than 2,000 visitors engaging with their fellow citizens through song.

A big thanks to our sponsors this year, the Royal Bank for their contribution towards school programs and for Whole Foods in assistance with baking at the Farmhouse during Heritage Christmas.

Deborah Tuiytenis
Museum Services Supervisor



2016 Highlights

141 volunteers contributing: 9,150 hours
School Program attendance: 12,798
Public Program attendance: 8,787
On-site attendance: 221,692
Grants & Donations: \$ 12,399
Sponsorships: \$30,400
In-kind Donations: \$ 1,486

2016 Openings

Spring Break: March 14-24
Summer Season: May 7-Sep 5
Haunted Village: Oct 27-30
Heritage Christmas: Nov 19-Jan 2

Curatorial

The unique history of Burnaby was preserved and celebrated by collecting artifacts related to the community's history, by sharing research with museum visitors, and through outreach and partnerships.

Collections Management

The Museum's collection totals over 57,838 objects, including artifacts, archival material, and special collections books.

In 2016, Museum staff worked with Information Services and an outside contractor to develop versions of the artifact and library collections databases that can be used by volunteers. The new databases will provide better access to information to the volunteers who help research and catalogue artifacts, and allow staff to review and approve all changes before they become part of the permanent record.

Work continued on a project to create library-quality catalogue records of the 4,437 books in the Museum's care. 4,106 books were catalogued by the end of 2016.

Research

In partnership with the Burnaby Public Library, a series of six Neighbourhood History lectures and two walking tours were offered featuring Museum staff and a range of speakers from Burnaby-based community groups. The lectures attracted approximately 200 attendees in total. Presentations included:

- A Tsileil-Waututh History of Burrard Inlet
- Neon Signs of Kingsway
- Chinese-Canadian Farmers of Big Bend
- Radical Burnaby
- Burnaby Backyard Harvests
- Digital Stories by Burnaby Women
- Tour of the Tian-Jin Temple
- Deer Lake Salmon Walk

The Museum once again partnered with the Faculty of Education at Simon Fraser University to offer workshops on digital storytelling for older adults. The workshops resulted in several short digital films about important life events of Burnaby residents, several of which will be featured on the Heritage Burnaby website. Curatorial staff also participated in the steering committee for the Festival of Learning, which was co-produced by the City of Burnaby and Simon Fraser University. The Festival provided over 50 free learning opportunities throughout Burnaby from May 1 to 7. The Museum participated in several of the initiatives, including a talk on the History of Oakalla at the Shadbolt Centre on May 4, an Aboriginal Medicinal Plant tour as part of RhodoFest on May 1, and a hands-on exploration of pre-digital technology at Metrotown Library on May 7.

Donations

In 2016, 766 items were catalogued. 60 donations were made, representing 518 objects that will be added to the collection.

A few highlights from items donated in 2016 include:

Merry sewing machine: made in Japan, and brought to British Columbia by Yoshino Yamamoto and her family when they emigrated to Canada in 1958.

Edison disc record player: purchased in 1915, and owned and used by three generations of the McDonald family of New Westminster and Burnaby.

Mid-century pedal car: a 1950s/1960s toy ride-in car used by a Burnaby family.

Sievenpiper collection: several documents and objects from a member of the pioneer Sievenpiper family, including Peter Sievenpiper's hand-made poster from when he ran for president of South Burnaby High School in the 1940s.

Waplington collection: artifacts and documents from the pioneer Waplington family.

George Love family bible: the family Bible of Burnaby's Love family, whose 1893 farmhouse is on display at the Burnaby Village Museum.

Burnaby Girl Guide collection: a large collection of Girl Guide material from the earliest days of guiding in Burnaby to the present. The collection includes uniforms, documents, badges, and related objects.



Tour of the Tian-Jin Temple

Conservation

In 2016 improvements were made to protect the collections storage area in the event of an earthquake. As system was designed to shut off water and alert staff to possible flooding which will be installed in 2017. Seismic bars were made to fit across storage shelves to prevent "artifact walking" during an earthquake. Acid free tissue was removed from between garments in drawers and replaced with Tyvek sheets that protect dresses from abrasion and can also act as support slings. All of the emergency supplies to protect collections were consolidated in a single location for easy access. Emergency binders were updated to better serve staff who respond to emergencies at the Museum.

At the Museum's off-site storage, conservation staff vacuumed more dusty objects and transferred them into polyethylene tubs to further protect the artifacts during storage and handling.

The fully restored and smoothly working Waterous horizontal steam engine was installed into the updated Steam Exhibit.

Artifacts for the Autoshop and Stride Studios exhibits were prepared. A very curious and fuzzy green photo album was stabilized and many strange typewriters as well.

Conservation staff continued to maintain the working artifacts and ensure that exhibits are clean and at their best for visitors.

We learned a lot of things and we enjoyed everything that we saw!

Guest Book Comments, June 30, 2016

Brings back memories for me and creates new ones for my son.

Guest Book Comments, November 29, 2016

The Waterous Steam engine being reinstalled at the Steam Shed exhibit after restoration

Marketing

A series of ads and messages using a variety of media throughout the year were used to introduce and remind both locals and tourists about our Village experience.

The Museum continued to be active in Social Media, specifically Facebook, Twitter, Google+ and Instagram. In 2016, more resources were dedicated to communicating through these channels which resulted in a significant increase in our followers and engagement. Facebook: 3,062 follows to 4,644 | Twitter, 1,681 to 1,950 | Google+, 14 followers to 19 with total lifetime views 164K | Instagram, 406 to 780 followers. As more people engage online, the numbers of online reviews increase. Currently, we are reviewed on TripAdvisor (374 reviews, 4.5/5 rating), Google+ (195 reviews with a 4.5/5 rating), Yelp (29 reviews, 4.5/5 rating).

Since, going mobile friendly, our website continued to grow the number of visitors. Mobile users made up almost half our web visitors at 49% (with desktop at 36% and tablet 14%). In 2016, our web site had 255,069 (up 27,715) visits and 608,394 (up 25,116) page views. The top three most visited pages were the 'Home' page, Hours & Rates, and Heritage Christmas.

A cooperative online marketing initiative, with the Burnaby Public Libraries, highlighted a series of posts "What Am I? The initiative drew attention to the Library's 60th Anniversary, the opening of our Stride Exhibit, "Technology Before the Smart Phone" and the launch of our summer season. A series of Facebook and Twitter posts on both the Museum's and the Library's feed featured a close up image of an item that the cell phone has made redundant. Follow-up posts revealed what the item was and basic information about the 'old' technology. The call to action was to visit the Library display or the Museum to see the actual item and get more information. The Facebook posts were also translated into Chinese and Korean.

The Museum worked with two sponsors in 2016. The Royal Bank came on again as the Presenting Sponsor of our School Programs for the school year 2016/2017 and Whole Foods supported our Heritage Baking during the 2016 Heritage Christmas season. The Royal Bank's generosity allows us to offer several free school programs to designated inner city schools. The Whole Foods sponsorship included the ingredients to bake the ever popular Museum Shortbread and Ginger Sparkle cookies every Sunday during the Christmas season.

The Museum continued the previous year's Red Serge Tuesday campaign, RCMP, from the Burnaby detachment, attended in their Red Serge most Tuesdays during July and August. Promoted Facebook posts reached over 116,000 and engaged over 11,000. The campaign attracted the attention of the RCMP's signature news magazine, The Quarterly. Images and an article were submitted and printed in the September edition.

A significant summer marketing campaign, aimed at commuters, ran in July and August. Ad spaces in the Westcoast Express trains and bus stops in Coquitlam were used. The artwork evoked 'Where History Comes to Life' and the call to action was to visit the website for more information. Five more videos were added to our YouTube channel this year. These pieces highlighted upgrades to the site, exhibit upgrades, behind-the-scenes activities, and visitor experiences. The most popular piece features the return of the restored waterous steam engine.

Exhibit

Technology Before the Smartphone

May to September, Stride Studios exhibition gallery

The Museum's temporary exhibit gallery featured examples of communications technology from the early 1900s, including telegraph equipment, telephones, cameras, phonographs, radios, and office machines. Didactic panels explained how these technologies worked, and explored the social impact of these inventions. The display featured an interactive crank telephone that activated a telephone switchboard, and included a small display of early 1900s women's office-wear by the Canadiana Costume Society.

Smartphone Scavenger Hunt

May to September, several Village locations

Visitors were challenged to find several artifacts inside the Museum's permanent exhibits that perform functions that are now performed by a Smartphone. Examples included telephones, adding machines, and phonographs.

Hands-on Artifacts

Several hands-on artifacts related to technological change were installed in exhibition spaces for visitors to explore, including a calculating scale, stereoscope viewer, and laundry equipment.

Exhibit Upgrades

Orientation Plaza

A major upgrade to the Orientation Plaza was completed, featuring a new circulation plan that provides an improved accessible ramp, gathering spaces for large groups, and improved orientation materials.

Steam Shed

Upgrades to the Museum's working steam engine display continued. The newly restored Waterous Steam Engine was installed in the exhibit, as well as interpretive panels.

Outreach Exhibits

Book a Trip

In partnership with Burnaby Public Library
This interactive display featured a suitcase packed with objects and documents from the 1920s. Children used their observation skills to consider who was travelling, where, when, and why.

McGill Library, July 4 to July 24

Tommy Douglas Library, July 25 to August 7

Bob Prittie/Metrotown Library, August 8 to September 12

Pretty in Pink

Shadbolt Centre for the Arts

May to November

Pink-coloured artifacts from the Museum's collection.

Made by Hand

Shadbolt Centre for the Arts

December

Hand-made toys from the Museum's collection.



Beautiful! Continue preserving history.

Guest Book Comments, July 2, 2016

Wonderful, always good to learn how communication progressed.

Guest Book Comments, June 26, 2016

Technology Before the Smartphone exhibition

Heritage Christmas

51,755 visitors attended Heritage Christmas at the Burnaby Village Museum between November 19 and January 2.

Once again, installations of lights and lit decorations on trees and buildings were featured throughout the Village, as well as lighted eco-sculptures located throughout the site. A sound-reactive light display was again featured at the bandstand.

A popular new addition this year was the "Westcoast Christmas" display, featuring nine larger-than-life ladies dancing, provided by Parks Design staff. The "ladies" are wire frames covered in white fabric, and are lit from inside. They were decorated with umbrellas and costume accessories, and displayed beneath trees draped with 100 strands of lights that gave the appearance of rain-drops. A companion display of umbrellas was installed under the canopy of the orientation plaza, and lit with theatre lighting.

Christmas entertainment included a total of 28 performers, including Father Christmas, carolers, street musicians, and theatre performances. Home-made cookies were baked in the wood stove and shared with visitors each Sunday in the Loyal Farmhouse, sponsored by Whole Foods. New this year, Christmas sing-a-longs were added to the schedule. The sing-a-longs were led by costumed performers, and were enjoyed by the more than 2,000 visitors who participated in the sing-a-longs.

The 12 Days of Christmas scavenger hunt returned for another season. The hunt was refreshed with several clues from previous years replaced with new ones.

Vintage decorations in the Village and traditional Christmas greens rounded out the decorations. The Canadiana Costume Society again provided a costume display at Elworth House featuring a late 1800s gown and trousseau for a winter wedding. Vintage radios were located in several of the heritage buildings, featuring Christmas music from the early 20th century.



Lighted display of Nine Ladies Dancing at Heritage Christmas

Programming

Special Events

For the first time ever, Burnaby hosted a community-based National Aboriginal Day celebration in 2016. Burnaby Village Museum staff took an active role on the planning committee and provided programming on the day of the event, held at Edmonds Community School. Many of our special events on BC Day celebration, we welcomed over 2,000 visitors, almost doubling attendance over the year prior. The day was jam packed with activities and displays. Burnaby Amateur Radio Club was on hand providing an opportunity for visitors to read and send Morse code—the original text message. Young visitors loved the opportunity to try juggling, plate spinning and tight wire walking activities provided by Vancouver Circus School. Finally, for our Haunted Village opening in 2016, we added a fourth night to the schedule with great results. Three out of the four nights saw over 1,200 visitors through the front gates in only a 3 hour window.

Summer Season

Our goal for the Summer Season was to create more opportunities for hands-on, experiential exploration at the Village. Visitors enjoyed the aroma of coffee beans being ground in our antique grinder, used old-fashioned stereoscopes to take a virtual sightseeing trip abroad, and participated in laundry chores the hard way—using a scrub board and ringer to wash clothes. We also created a scavenger hunt that tied into our summer technology theme. Mocked up to look like a smart phone, the scavenger hunt card tasked kids with finding the analog technology behind each modern app. Many of our regular partners rounded out our program offerings, including Tsiel-Waututh Naiton's Takaya Tours, Pacific Spirit Quilters Guild, and Burnaby Arts Council's Summer Theatre troupe. They were joined by Burnaby Public Library staff who came on site every week in July and August with their pop-up library. Visitors could peruse a selection of technology-themed kids' books and sign them out on the spot.

Spring Break

In 2016, Burnaby Village Museum debuted a new format for our Spring Break opening. We made it free to the public for the very first time, extended our opening hours, and staffed every regular exhibit. We also debuted our Adventure Guide. Young visitors who purchased the booklet used it to engage in special activities throughout the Village, such as cashing a cheque at the Royal Bank and spending their "Burnaby Buck" at the General Store. The public response was overwhelming—we sold hundreds of booklets and nearly tripled our attendance numbers over the previous year.



Amazing afternoon, we had a great time at the carousel and enjoyed the amazing stories and show at Wendy's printing shop.

Guest Book Comments, November 19, 2016

Visitors participating in the School Days drop-in program at the Searforth School.



Visitors learning about blacksmithing tools from a museum interpreter

School Programs

In 2016, Burnaby Village Museum staff started work on updating our popular field trip programs in order to meet the new, mandated BC curriculum. We have been meeting monthly with a Teacher Focus Group assembled by the Burnaby School District. Aboriginal Enhancement Teacher Meagan Innes and Head Teachers Teresa Migliori and Juliana Cipparrone have provided invaluable feedback about how we can modify our programs to meet the new curriculum's emphasis on First Nations content and reflective thinking.

Volunteers & Staff

Once again, our staff and volunteers enjoyed our annual Learning Workshop series. In 2016, our in-house experts covered diverse topics at this monthly opportunity for professional development, from a fashion history of hats to restoration efforts at Love Farmhouse to a tour of our gardens. We have continued to keep our volunteers and staff abreast of news and developments through a monthly newsletter. And finally, our Programming staff have been active representing Cultural Services on the City of Burnaby Volunteer Committee, assisting in the standardization of volunteer management policies and best practices.

We have visited many villages/museums around the world and this was has been the best.
 Everyone was very knowledgeable and nice.
 The whole family loved it.

Guest Book Comments, July 7, 2016



A Village volunteer with a young visitor at the Royal Bank



Squamish weavers providing a demonstration



Visitors washing clothes the old-fashioned way

Volunteers



Long-time volunteer Ruby Johnson and a museum visitor

Community Groups & Partners

Community Groups

Academie Duello
Arrow Squadron 637
B.C. Hydro Community Outreach
BC Genealogical Society
BC Hydro Community Outreach
Burnaby Amateur Radio Club
Burnaby Art Gallery
Burnaby Arts Council
Burnaby Christmas Bureau
Burnaby Heritage Commission
Burnaby Historical Society
Burnaby Lake Park Association
Burnaby MLAs and MPs
Burnaby North High School
Burnaby Public Library
Burnaby School District SD41
Byrne Creek Secondary
Byrne Creek Streamkeepers
Canadiana Costume Society
CIBC Metrotown
City of Burnaby - Engineering Dept.
City of Burnaby - Planning Dept.
City of Burnaby Parks - Eco Sculptures Program
Coastal Painted Turtles
Delta School District
Eagle Creek Streamkeepers
Edmonds Community School
Evergreen BC
Fraser River Discovery Center
Friends of the Carousel
Georgia Straight Alliance
Greater Vancouver Motorsport Pioneers Society
Metro Vancouver Parks
Metro Vancouver Tap Water Program
Musqueam First Nation
New Westminster Museum and Archives
North Shore Black Bear Society
Northwest Wildlife Preservation Society
O.W.L.
Pacific Spirit Quilters Guild
Participation
RCMP - Burnaby detachment
Red Hat Ladies - Cranberry Sauces
Reptile Rescue, Adoption and Education Society
Rotary Club
Shadbolt Centre for the Arts
Simon Fraser University - Faculty of Education

Simon Fraser University - Festival of Learning
Squamish Nation
St. Francis of Assisi School
Stanley Park Ecological Society
Stoney Creek Community School
Stoney Creek Environment Committee
TrailNgang
Tsilil-Waututh Nation
Vancouver Heritage Society
Volunteer Burnaby
West Coast Environmental Law
World Rivers Day Organization

In-Kind Donations

BC Hydro Power Pioneers
BC Sports Hall of Fame
Britannia Mine Museum
Capilano Suspension Bridge
City of Burnaby - Mayors Office
Harbour Cruises
HR MacMillan Space Center
RBC
Science World
Vancouver Art Gallery
Vancouver Trolley Company
Whole Foods Brentwood

Sponsorships

Burnaby Heritage Commission
Burnaby Historical Society
Burnaby Parks, Recreation and Culture Commission
CIBC Metrotown
CUPE Local 23
New Westminster Museum and Archives
RBC
Rotary Club
Whole Foods - Brentwood

Grants

BC Heritage Fair Society
Department of Canadian Heritage

Azmina Abdulla
Olurotimi Ani
Keihar Singh Auja
Isabelle-Ava-Pointon
Natalie Battista
Jean Beaton
Sarah Beaton
Margaret Bell
Nathan Bender
Ty Berry
David Blair
Paul Bolam
Barbara Bowes
Rob Braem
Don Broeder
Jauna Bryant
Pat Cameron
David Chadima
Lina Chan
York Chan
Ashley Chana
Michelle Chang
Rose Chen
Cecilia Cheng
Matthew Chiang
Jo-Ann Chiu

Sandra Hume
Shirley Hume
Sarah Irvine
Lorraine Irving
Ruby Johnson
Caitlyn Kennedy
Doreen Kennedy
Vera Kharitonova
Faeran Labarrere
Danielle LaBreche
Jennifer Lam
Sarah Lambie-Webb
Caitlin Lee
Courtney Lee
Nicholas Leong
Larry Leuchuk
Maja Lezo-McFarlane
Katrina Lim
Yooyoun Lim
Les Lee Lowe
Linda Lowe
Courtney Manlove
Kirsten Martin
Paul Harris
George Hollinger
Bruce Horne
April Huang

Willa McQueen
Bill Mellors
Alicia Moroz
Randy Morrison
Jennifer Moysa
Paulo Neves
Alexander Nolan
Lynda Maeve Orr
Robin Orr
Darlene Paulesky
Elena Peradeni
Carol Pettigrew
Szera Pinter
Chiara Pirritano
Guneet Pooni
Bob Proctor
Ellen Proctor
Charlotte Robbins
Art Rock
Sara Roh
Monica Rosales
Clayton Roy
Gwen Rumble
Marjorie Russell
Norman Schmahli
Gillian Schoenetuhs

Ewan Sheard
Patrick Sladen
Jammy Smith
Renee Smitherman
Cathy Snyder
Veronica Soltész
Scott Stephen
Barbara Stewart
Krislie Stewart
Gail Takeshita
Margaret Taylor
Claire Tian
Kathy Triefen
Jeff Tsang
Hazel Vandaele
Charlotte Virgl
Arlene Wiebe
Jennifer Wong
Jim Wong
Kevin Xiao
Lisa Yensen
Nathan Yensen
Roy Yeo
Fiona Zheng

Staff



Regular Staff

Deborah Tuytens, Museum Services Supervisor
 Lisa Codd, Curator
 Tom Gooden, Assistant Curator
 Elisabeth Czenwinski, Conservator
 Nancy Stagg, Marketing & Sponsorship Coordinator
 Terra Dickinson, Museum Programs Coordinator (TFT)
 Lorenda Calvert, Assistant Programmer
 Lisa Langlet, Assistant Programmer
 Orlanda Batista, Office Supervisor

Cyndy Patenaude, Recreation Clerk 2
 Marie Uljevic, Recreation Clerk 1
 Carol Shephard, Recreation Clerk 1
 Ron Clarke, Maintenance Supervisor
 Ettore Abbruzzese, Museum Janitor
 Jas Atwal, Museum Janitor
 Ted Barber, Museum Janitor
 Keith Thompson, Gardener

Auxiliary Staff*

* Many staff work in multiple areas. The area where the majority of hours are accrued is where they are listed.

Design Supervisor

Steve Draper
 Lillian Tom
 Amy Willson

Preparators

Matthew Ball
 Carly Bouwman
 Elaine Garrett
 Doug Hitchen
 Jennie Koh
 Margaret Kolpin
 Leanne Scherp

Display Technicians

Alison Brown
 Heather Mackay

Registrars

Laura Ferris

Curatorial Aide

Maya Gray

Conservation Assistant

Tania Ainsworth
 Hugh Walker

Assistant Programmers

Dianne McLeod

Carousel Operators

Amir Ali
 Chris Ballarín
 Michael Des Mazes
 George Karpel
 Andrew Leow
 Kirti Mysuria
 Brad Smith
 Danny Torresan
 Kristen VanDam

Program Leaders

Nicole Escalante
 Aliya Jiwa
 Kevin Lee
 Shelayne Mullholland
 Catarina Murdocco

Museum Interpreters

Lois Adee
 Alex Arboleda
 Brendan Boylan
 Annalee Chow-Wone
 Penny Chubaty
 Eric Damer
 Wendy Morrow Donaldson
 Kim Drabky
 Ryan Fletcher
 Lorne Gray
 Chelsea Harris
 Michelle Harrison
 Andrew Hildred
 Sing Hay Ho
 Ann-Marie Kehoe

Eleanor King

Danny Lau
 Wiif Lim
 Camille McDonald
 Alocia Mulingtapang
 Maria Peradenic
 Audra Picco
 Brian Ross
 Ross Saare
 Marilyn Sheehan
 Amanda Sittrop
 Lenard Stanga
 Brian Williams
 Elwin Xie
 Evan Yang

Outdoor Leader 4

Kate Procopio

Outdoor Leader 2

Angela R Harrison
 Kevin Lee
 Shelayne Mullholland

Gift Shop Assistant

Camella Andrei

Recreation Clerk 1

Vandana Wadehra
 Milly Miliari
 Edna Iorio
 Kiran Rampuri
 Melanie Perez
 Francis Sykora
 Christine Paterson
 Rohan Matts
 Braden Shewchuk
 Alyssa Murdocco
 Lisa Goebel
 Patricia Ajiko
 Diane Woodd
 Sandy Atwal
 Lisa Dolinski
 Linda Hannela
 Andra Jurzyniec
 Anna Kwan
 Omeed Lakhani
 Jeremy Leong
 Karen Nguyen
 Kirsten Scott-Mouri
 Shally U
 Jamane Wong

Janitor

Chris Amund
 Micklea Filain
 Mark George

Maintenance Grounds

Shirley McGrew

Absolutely beautiful and educational.
 Staff was super friendly and knowledgeable.
 Thanks for making this free family fun.

Guest Book Comments, November 21, 2016



Enjoyable, informative.

Loved the medicinal tour!

Guest Book Comments, July 29, 2016

We are so proud to have this wonderful attraction so close and it's free! Thank you!

Guest Book Comments, August 11, 2016

Burnaby Village Museum

6501 Deer Lake Ave, Burnaby, BC V5G 3T6 | 604-297-4565 | burnabyvillagemuseum.ca

Designed by the Burnaby Village Museum, Design

 **City of Burnaby**
Parks, Recreation
& Cultural Services